

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of: ) **Mail Stop AF**  
Michael CURTISS et al. )  
Application No.: 10/662,931 ) Group Art Unit: 2168  
Filed: September 16, 2003 ) Examiner: T. Pardo  
For: SYSTEMS AND METHODS )  
FOR IMPROVING THE )  
RANKING OF NEWS )  
ARTICLES )

**AFTER FINAL AMENDMENT**

U.S. Patent and Trademark Office  
Customer Window, Mail Stop AF  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the final Office Action dated September 30, 2008, and pursuant to  
CFR 1.116, Applicants propose amending the application as follows.

**Amendments to the claims** begin on page 2 of this paper.

**Remarks** begin on page 18 of this paper.